VIRGINIA SLIMS *Club*

99999999999999999
Mr. Sample A. Sample
1234 Main Street
Anytown, US 12345-6789

Dear Smoker,

Nothing's more of a woman thing than wanting to know everything. So just in time for the New Year, we're giving you a sneak peek at what's in store for '97 — your free Virginia Slims Astrology Guide. Inside you'll find horoscopes for all 12 signs, with all the things a woman wants to know.

We've also included some money-saving coupons for Virginia Slims, another thing that's made with a woman in mind. Use the great savings to pick up a few packs or a carton.

Enjoy the astrology guide, enjoy the great savings, and most of all, enjoy the season.

Happy holidays,
Wendy
Wendy Marin

2061036844

It's a *woman* thing.

2061036644

Source: https://www.industrydocuments.ucsf.edu/docs/rnxp0003

VIRGINIA SLIMS

© Philip Morris Inc. 1996 01814 1 A3

Ultra Lights & Superslims: 6 mg "tar," 0.5 mg nicotine—Lights: 100's Men. 8 mg "tar," 0.6 mg nicotine; 100's 8 mg "tar," 0.7 mg nicotine; 120's 14 mg "tar," 1.0 mg nicotine; 120's Men. 14 mg "tar," 1.1 mg nicotine—Full Flavor 100's: 14 mg "tar," 1.1 mg nicotine; Men. 15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

"2061036645"

MANUFACTURER'S COUPON | EXPIRES 2/28/97

$2.00 off
1 carton of any style
VIRGINIA SLIMS

CONSUMER: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in the U.S.A. Consumer pays any sales tax.
RETAILER: Philip Morris will reimburse you the face value of this coupon plus its handling and postage provided you and the consumer have complied with the terms hereof. Void when submitted by unauthorized agent, invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A. CMS Dept. 28200, 1 Fawcett Drive, Del Rio, Texas 78840.
© Philip Morris Inc. 1996

06187
5 28200 41282 4

MANUFACTURER'S COUPON | EXPIRES 2/28/97

$1.00 off
4 packs or one carton of any style
VIRGINIA SLIMS

CONSUMER: Limit one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in the U.S.A. Consumer pays any sales tax.
RETAILER: Philip Morris will reimburse you the face value of this coupon plus its handling and postage provided you and the consumer have complied with the terms hereof. Void when submitted by unauthorized agent, invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A. CMS Dept. 28200, 1 Fawcett Drive, Del Rio, Texas 78840.
© Philip Morris Inc. 1996

06186
5 28200 41076 9

2061036645

Source: https://www.industrydocuments.ucsf.edu/docs/rnxp0003